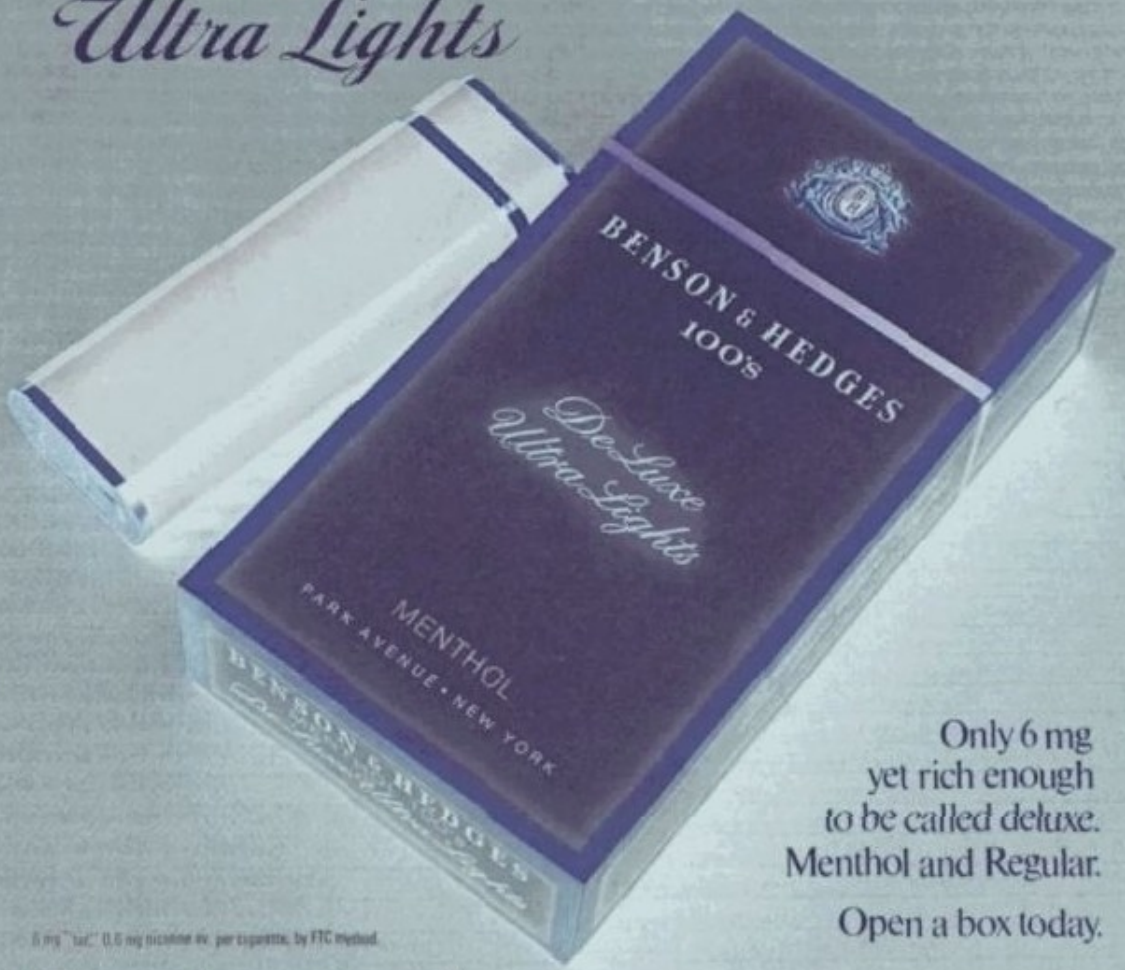
BENSON & HEDGES

Introducing Deluxe Ultra Lights



Only 6 mg
yet rich enough
to be called deluxe.
Menthol and Regular.

Open a box today.

6 mg "tar," 0.6 mg nicotine av. per cigarette, by FTC method.

Warning: The Surgeon General Has Determined That Cigarette Smoking Is Dangerous to Your Health.

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00727-00174C
Benson & Hedges Ultra Lights
"Gray Line Fabric"
Sunday Supplements—1982
Page 4/C—Roto
Wells, Rich, Greene, Inc.

Source: https://www.industrydocuments.ucsf.edu/docs/kxxn0003

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